

INFORMATION DISCLOSURE CITATION			Docket Number 00-004	Serial Number 09/603,677			
			Applicants Mueller et al.				
			Filing Date June 26, 2000	Group Art Unit 3714			
			U.S. PATENT DOCUMENTS				
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	A	4,839,507	06/19/89	May			
	B	5,417,424	05/23/95	Snowden et al.	273	138A	
	C	5,772,510	06/30/98	Roberts	463	17	
	D	6,080,062	06/27/00	Olson	463	42	
	E	US 6,582,304 B2	06/24/03	Walker et al.	463	17	
	F	6,598,024	07/2003	Walker et al.	705	16	
	G	5,924,077 A	07/1999	Beach et al.	705	10	
	H	5,537,314 A	07/1996	Kanter	705	14	
	I	5,408,210	07/1996	Oka	340	286	
	J	5,465,085	11/1997	Caldwell et al.	340	825	
FOREIGN PATENT DOCUMENTS							
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation
							Yes
	K	JP 57086974	05/31/82	Japan			
	L	JP 2171891	07/03/90	Japan			
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)							
EXAMINER				DATE CONSIDERED:			
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

		Docket Number 00-004	Serial Number 09/603,677
INFORMATION DISCLOSURE CITATION		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	M	5,355,327	10/1994	Stent et al.	364	551	
	N	5,260,553	11/1993	Rockstein et al.	235	462	
	O	5,557,513	09/1996	Frey et al.			
	P	5,845,276	12/1998	Emerson et al.	707	2	
	Q	5,428,606	06/27/95	Moskowitz			
	R	5,521,364	05/28/96	Kimura et al.			
	S	5,528,490	06/18/96	Hill			
	T	5,544,040	08/06/96	Gerbaulet			
	U	5,630,103	05/13/97	Smith et al.			
	V	5,759,101	06/02/98	Von Kohorn			

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
W	JP 21979980	08/06/90	Japan				
X	JP 4095198	03/27/92	Japan (Abstract)				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 00-004	Serial Number 09/603,677
		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	Y	5,694,546	12/02/97	Reisman			
	Z	5,794,210	08/11/98	Goldhaber et al.			
	A ¹	5,926,796	07/20/97	Walker et al.			
	B ¹	6,014,641	01/11/00	Loeb et al.			
	C ¹	6,021,390	02/01/00	Satoh et al.			
	D ¹	6,229,879	05/08/01	Walker et al.			
	E ¹	5,880,449	03/09/99	Teicher et al.	235	383	
	F ¹	5,822,735	10/13/98	DeLapa et al.	705	14	
	G ¹	5,235,509	08/10/93	Mueller et al.			
	H ¹	Re. 25,600	06/16/64	Goldwater et al.	178	4	

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
I ¹	JP 4260914	09/16/92	Japan				
J ¹	JP 5252363 A	09/21/93	Japan (Abstract)				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 00-004	Serial Number 09/603,677
		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	K ¹	3,222,189	12/07/65	Perrozzi	99	172	
	L ¹	3,637,999	01/25/72	Pappas	235	94A	
	M ¹	4,030,632	06/21/77	Harashima	221	150A	
	N ¹	4,120,452	10/17/78	Kimura et al.	235	381	
	O ¹	4,764,666	08/16/88	Bergeron	235	380	
	P ¹	5,200,899	04/06/93	Mori	364	401	
	Q ¹	5,269,521	12/14/93	Rossides	273	138R	
	R ¹	5,371,345	12/06/94	LeStrange et al.	235	380	
	S ¹	5,440,108	08/08/95	Tran et al.	235	381	
	T ¹	5,450,938	09/19/95	Rademacher	194	206	

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
U ¹	JP 8147545	06/07/96	Japan				
V ¹	WO 96/34358	10/31/96	PCT (Abstract)				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION			Docket Number 00-004	Serial Number 09/603,677
			Applicants Mueller et al.	
			Filing Date June 26, 2000	Group Art Unit 3714

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	W ¹	5,491,326	02/13/96	Marceau et al.	235	381	
	X ¹	5,604,343	02/18/97	Curry et al.			
	Y ¹	5,620,182	04/15/97	Rossides	273	138.2	
	Z ¹	5,717,866	02/10/98	Naftzger	395	214	
	A ²	5,806,045	09/08/98	Biorge et al.	705	14	
	B ²	5,869,826	02/09/99	Eleftheriou	235	380	
	C ²	5,923,016	07/13/99	Fredregill et al.	235	380	
	D ²	5,974,399	10/26/99	Giuliani et al.	705	14	
	E ²	6,039,244	03/21/00	Finsterwald	235	375	
	F ²	6,061,660	05/09/00	Eggleston et al.	705	14	

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
G ²	JP 8329350	12/13/96	Japan (Abstract)				
H ²	JP 10031792	02/03/98	Japan (Abstract)				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 00-004	Serial Number 09/603,677
		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
I ²	6,085,164	07/04/00	Smith et al.	705	5		
J ²	5,053,957	10/01/91	Suzuki	364	405		
K ²	6,397,193	05/2002	Walker et al.				
L ²	5,966,695	10/1999	Melchione et al.	705	10		
M ²	6,029,153	02/2002	Bauchner et al.	705	42		
N ²	6,164,533	12/2000	Barton	705	35		
O ²	5,193,056	03/1993	Boes	705	36		
P ²	5,822,735	10/1998	Naftzger	705	14		
O ²	6,131,399	10/2000	Hall	62	127		
R ²	5,845,263	12/1998	Camaisa et al.	705	27		

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
S ²	JP 11-505343	05/18/99	Japan				
T ²	EP 512 413 A2	11/11/92	Europe				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION			Docket Number 00-004	Serial Number 09/603,677			
			Applicants Mueller et al.				
			Filing Date June 26, 2000	Group Art Unit 3714			
			U.S. PATENT DOCUMENTS				
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	U ²	5,918,209	06/1999	Campbell et al.	705	27	
	V ²	5,930,771	07/1999	Stapp	705	28	
FOREIGN PATENT DOCUMENTS							
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation
							Yes No
	W ²	EP 0 512 413 A3	11/11/92	Europe			
	X ²	JP 600251498	12/12/85	Japan			
	Y ²	Hei 2[1990] 289000	11/28/90	Japan			
	Z ²	GB 1 391 060	04/16/75	Great Britain			
	A ³	DE 40 09 980 A1	01/02/91	Germany			
	B ³	JP 040960900	02/26/92	Japan (Abstract)			
	C ³	JP 04314189	11/05/92	Japan (Abstract)			
	D ³	WO 97/46961	12/11/97	PCT			
	E ³	WO 97/50064	12/31/97	PCT			
	F ³	WO 98/43149	10/01/98	PCT			
	G ³	07-231309	08/29/95	Japan (Abstract)			
	H ³	FR 2 757 656 A1	06/28/98	France			
	I ³	JP 2278399	11/14/90	Japan (Abstract)			
	J ³	JP 357086974	05/13/82	Japan			
	K ³	WO 91/03789	03/21/91	PCT			
	L ³	FR 2 736 177	01/03/97	France			
EXAMINER			DATE CONSIDERED:				
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

INFORMATION DISCLOSURE CITATION		Docket Number 00-004	Serial Number 09/603,677
		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 2761

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
M ³	EP 0 780 788 A2	06/25/97	Europe				
N ³	JP 09300730A	11/25/97	Japan	705	14		
O ³	FR95 07963	03/1997	France	17	60		

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

P ³	Schwall, Benjamin, "Let's Play the Cash Register Receipts Lottery", The New York Times, December 25, 1990, Section 1 at p.30, 1pg.
Q ³	Andreoli et al., "Cash Machines Offer a Whole Lotto Money for Withdrawal...", Crain's Chicago Business, June 19, 1995, News Section at p. 8, 2pp.
R ³	"Major Appliances: Tappan Unveils Microwave Oven Featuring Preprogrammed Controls", HFD, September 10, 1984, p.103, 1pg.
S ³	Herman, Ken, "Auchan Cashes in on Lottery", Houston Post, July 1, 1992, Section A, pg. 15, column 5, 2pp.
T ³	The Economist, "Heads I Win, Tails You Lose, M. Rossides' Application of Fair Gambling to Grocery Check-Outs", Business; Pg. 74, June 13, 1992, 2pp.
U ³	"Georgia Almanac", Georgia Almanac, January 26, 1983, BC Cycle, Section: Regional News, 2pp.
V ³	Herman, Ken, "Lottery's Losers: Small Stores, Big Pots Bring Big Problems", Austin American-Statesman, November 23, 1996, Section: News, 4pp.
W ³	Kelsey, John and Schneier, Bruce, "Conditional Purchase Orders", Fourth AMC Conference on Computer Communication Security, AMC Press, April 1997, 8pp.

EXAMINER**DATE CONSIDERED:****EXAMINER:** Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

		Docket Number 00-004	Serial Number 09/603,677
INFORMATION DISCLOSURE CITATION		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

X ³	Prochaska-Cue, Kathy, "Acquiring Credit", (http://ianr-www.unl.edu/IANR/PUBS/NEBFACTS/NF91.2.htm), download date: September 3, 1997, 4pp.
Y ³	Website: "Welcome to OnSale", (http://onsale.com), download date: September 8, 1997, 15pp.
Z ³	Website: "IAO – Onsale – GSCI – Zauction – Cyberswap – Auction World", (http://www.iao.auction.com/about.htm), download date: September 8, 1997, 10pp.
A ⁴	Kirk, Jim, "Digital Promotions Make a Quick Point – McDonald's Testing New Technology on Its Menus", Chicago Tribune, December 26, 1997, 2pp.
B ⁴	"From Our Family to Yours...5 Weeks of Coupon Values for a Valuable Customer", Wakefern Food Corporation, 1998, 1pg.
C ⁴	Brochure: "It's in The Bag. Introducing the Universal Holding Cabinet from Welbilt", Frymaster Corporation, 1998, 5pp.
D ⁴	"Progressive Introduces Kitchen Display System (KDS) For Restaurants", PR Newswire, January 23, 1998, Section: Financial News, 2pp.
E ⁴	Blair, Adam, "JICC Coupon Guide Recommends Upgrades at Front End", Supermarket News, February 9, 1998, Section: pg. 23, ISSN: 0039-5803, 2pp.
F ⁴	Livingston, Kimball, "In-Store Systems, VideOcart Redux", Retail Tech Magazine, March 1998, pp. 29-30, 2pp.
G ⁴	Website: "Advanced Mechanics Internet Specials", (http://metroplexweb.com/advcpn2.htm), download date: March 12, 1998, 4pp.
H ⁴	Website: "U.P.C. Coupon Code Guidelines Manual", Uniform Code Council, Inc., (http://www.uc-council.org/d31-3.htm), download date: March 12, 1998, 10pp.
I ⁴	"New Wave Marketing", Promotion Times – An SCA Quarterly Newsletter – First Quarter. April 1998, 2pp.
J ⁴	Hamstra, Mark, "Segment Study: 'Made-for-You' Maneuvers Signal Shift in QSR Category", Nation's Restaurant News, April 13, 1998, 6pp.

EXAMINER**DATE CONSIDERED:**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 00-004	Serial Number 09/603,677
		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714
		OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)	
K ⁴	Fogarty, Rich, "Positive Input: The McDonald's POS-3 System Newsletter from Olivetti Solutions/OLSY", McDonald's Spring/Summer Edition 1998, 8pp.		
L ⁴	"Universal Holding Cabinet Rollout Program", H&K Dallas, Inc., Winter 1998, 6pp.		
M ⁴	"The Northwest German State Lottery – Your Invitation to Play", (http://www.germanstatelottery.com.invitation.html), download date: May 14, 1999, 2pp.		
N ⁴	"Official Lottery Rules", (http://www.gloeckle.com/dedingungen/main.html), download date: May 14, 1999, 5pp.		
O ⁴	Website: "What Actually is the SKL?", (http://www.gloeckle.com/das_spiel/rechts.html), download date: May 14, 1999, 3pp.		
P ⁴	"Epson Partners With International Lottery & Totalizer Systems; Epson's New Acclaim Program Wins With the Gaming Market", Business Wire, June 7, 1999, 2pp.		
Q ⁴	"The Change Game", Georgia State Lottery Ticket – Mega Millions Jackpot, Draw Date August 8, 2002, 1pg.		
R ⁴	"Georgia Lottery Corporation – Change Game", (http://www.GeorgiaLottery.com/changegame.html), download date: December 4, 2002, 1pg.		
S ⁴	Website: "Michigan Lottery", (http://www.Michigan.gov/lottery/0,16077-110-812_21193_21321--00.html), download date: December 4, 2002, 3pp.		
T ⁴	Website: "The Change Game – Turning Loose Change into Lottery Dollars", (http://www.berschgaming.com/about_the_game.htm), download date: December 4, 2002		
U ⁴	"Magazine Subscription Sales Center – Where Buying Subscriptions is Easy!", Customer Service Information, Interactive Magazine Sales, Inc., e-mail: aim@panix.com		
V ⁴	Howland, Jennifer, "National Distribution: Scanning the Future", Folio: The Magazine for Magazine Management, February 1985, Section: Vol. 14, pg. 69, ISSN: 0046-4333, 11pp.		
W ⁴	Wood, Wally, "Circulation Marketing: Let Your Magazine Do the Selling", Folio: The Magazine for Magazine Management, June 1985, Vol. 14, pg. 78, ISSN: 0046-4333, 10pp.		
EXAMINER	DATE CONSIDERED:		
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

INFORMATION DISCLOSURE CITATION	Docket Number 00-004	Serial Number 09/603,677
	Applicants Mueller et al.	
	Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

X ⁴	Reese, Diane, "Revitalizing Single-Copy Sales", Folio: The Magazine for Magazine Management, February 1986, Vol. 15, pg. 84, ISSN: 0046-4333, 14 pp.
Y ⁴	Joyce, Walter, "Muscular Merchandising: column", Folio: The Magazine for Magazine Management, June 1986, Vol. 15, pg. 124, ISSN: 0046-4333, 5pp.
Z ⁴	"Phoenix Papers to Sell Merchandise to Build Awareness", Editor & Publisher, September 17, 1988, Vol. 121, Issue 38, pg. 23, ISSN: 0013-094X, 2pp.
A ⁵	Donaton, Scott, "Gift Subscriptions Find Retail Niche", Advertising Age, July 16, 1990, Section: News at pg. 37, 2pp.
B ⁵	Guy, Pat, "A Gift Off the Rack: Mag Subscription", USA Today, December 19, 1990, Section: Money at pg. B2, 2pp.
C ⁵	Jaben, Jan, "Magazine Gift-giving Made Simple at Retail Outlets; Time Inc., Hearst, Meredith Test Subscriber Systems' Method of Selling Gift Subscriptions; News" February 15, 1991, Vol. 3, No. 2, pg. 15, ISSN: 1043-8688, 3pp.
D ⁵	Horton, Liz, "Holiday Gift Subs Up, Some Due to Novel Promotions", Folio: The Magazine for Magazine Management, February 1, 1992, Section: Vol. 21, No. 2, pg. 39, ISSN: 0046-4333, 1pg.
E ⁵	Carlson, Lynn, "Decreasing Your Direct-Mail Costs", Folio: The Magazine for Magazine Management, September 1, 1992, Vol. 21, Issue 9, pp. 81-82, ISSN: 0046-4333, 3pp.
F ⁵	Manly, Lorne, "A Newsstand for the Electronic Age", Folio: The Magazine for Magazine Management, September 15, 1993, Vol. 22, No. 16, pg. 17, ISSN: 0046-4333, 3pp.
G ⁵	Hochwald, Lambeth, "Sub Sources that Break With Tradition", Folio: The Magazine for Magazine Management, May 1, 1994, Vol.23, Issue 8, pp. 46-48, ISSN: 0046-4333, 4pp.
H ⁵	Love, Barbara, "Selling Subscriptions at Newsstands", Folio: The Magazine for Magazine Management, June 1, 1994, Vol. 23, Issue 10, pg. 10, ISSN: 0046-4333, 2pp.
I ⁵	"The Super Subs", Precision Marketing, October 24, 1994, No. 0, Vol. 0, pg. 23, ISSN: 0957-4913, 5pp.

EXAMINER**DATE CONSIDERED:**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION	Docket Number 00-004	Serial Number 09/603,677
	Applicants Mueller et al.	
	Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

J ⁵	Cyr, Diane, "Distribution Woes; Declining Newsstand Circulation; Includes Related Article On Preventing Newsstand Fraud", Folio: The Magazine for Magazine Management, January 1995, Vol. 23, No. 19, pg. 170, ISSN: 0046-4333, 5pp.
K ⁵	Love, Barbara, "Folio: Plus Circulation; Techniques for Managing Magazine Circulation", Folio: The Magazine for Magazine Management, January 1995, Vol. 23, No. 19, pg. 159, ISSN: 0046-4333, 3pp.
L ⁵	Kelly, Keith J., "Hearst Opens a Cyberspace Newsstand", Advertising Age, January 30, 1995, Vol. 66, Issue 5, pg. 14, ISSN: 0001-8899, 2pp.
M ⁵	Schnuer, Jenna, "Overnight Options Add to Distribution Mix; Distribution of "Inside Sports" Magazine", Folio: The Magazine for Magazine Management, March 1, 1995, Vol. 24, No. 4, pg. 19, ISSN: 0046-4333, 2pp.
N ⁵	Kelly, Keith J., "Publishers Pine for Cyber-Profits", Time, Inc., March 13, 1995, Vol. 66, Issue 11, pp. S-22, ISSN: 0001-8899, 2pp.
O ⁵	"Hearst Corporation Launches 'The Multimedia Newsstand'", Link-Up, March/April 1995, Vol. 12, Issue 2, pp. 1 & 36, ISSN: 0739-988X, 3pp.
P ⁵	Wilson, Steve, "Out of Print – but Not Business; Magazines Move Away From Print in Favor of Electronic Publishing", Folio: The Magazine for Magazine Management, May 1, 1995, Vol. 24, No. 8, pg. 22, ISSN: 0046-4333, 2pp.
Q ⁵	Hochwald, Lambeth, "Postal Blues: Circulators Cope With the Rate Crunch", Folio: The Magazine for Magazine Management, May 1, 1995, Vol. 24, No. 8, pg. 54, ISSN: 0046-4333, 3pp.
R ⁵	"Treton Offers Magazine Promo", AdWeek, May 1, 1995, Section: Newswire, 1pg.
S ⁵	"Lotto World", MediaWeek, May 8, 1995, Vol. 5, No. 19 at pg. 16, 1pg.
T ⁵	Graham, Anne, "Nonmember Subs – Or Not? Non-Member Subscriptions to Association Magazines; Includes Tips from Publishers", Folio: The Magazine for Magazine Management, June 1, 1995, Vol. 24, No. 10, pg. 47, ISSN: 0046-4333, 4pp.
U ⁵	Miller, Paul, "Magazine Deal Lacks Catalog Appeal; Brief Article", Folio: The Magazine for Magazine Management, June 15, 1995, Vol. 24, No. 11, pg. 30, ISSN: 0046-4333, 2pp.

EXAMINER**DATE CONSIDERED:**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION	Docket Number 00-004	Serial Number 09/603,677
	Applicants Mueller et al.	
	Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

V ⁵	Wilson, Steve, "Directory Assistance: A Buyer's Guide Can Give You a Big Boost in Revenue and Attract New Advertisers and Subscribers", Folio: The Magazine for Magazine Management, October 1, 1995, Vol. 24, No. 16, pg. 40, ISSN: 0046-4333, 6pp.
W ⁵	Garratt, David, "What Premium on On-Cover Premiums?", Folio: The Magazine for Magazine Management, October 1, 1995, Vol. 24, No. 16, pg. 53, ISSN: 0046-4333, 3pp.
X ⁵	"HFS Incorporates and Hatches Filipacchi Magazines; Announce Launch of Century 21 House & Home Magazine...", Business Wire, November 20, 1995, 2pp.
Y ⁵	Hochwald, Lambeth, "Circulation Secrets: Nine Steps to a Successful Circulation Launch Strategy Includes List of Resources", Folio: The Magazine for Magazine Management, February 1, 1996, Vol. 25, No. 2, pg. 53, ISSN: 0046-4333, 5pp.
Z ⁵	Kerwin, Anne Marie, "Notably at the Newsstand: InStyle, Financial World Push for Greater Single-Copy Sales", Inside Media, February 7, 1996, Vol. 8, No.3, pg. 26, ISSN: 1046-5316, 2pp.
A ⁶	Adams, Mark, "Capell Reports Sales Drop at Newsstands", Mediaweek, March 11, 1996, Vol.6, No. 11, pg. 27, ISSN: 1055-176X, CODEN:MADEAP, 1pg.
B ⁶	Hodges, Jane, "WSJ Puts Squeeze on Web Subscriptions", Advertising Age, April 29, 1996, Vol. 67, Issue 18, pg. 34, ISSN: 0001-8899, 2pp.
C ⁶	Schnuer, Jenna, "A World Without Magazines? Consumers Weigh In. Survey of Consumers Indicates That...", Folio: The Magazine for Magazine Management, June 1, 1996, Vol. 25, No. 9, pg. 16, ISSN: 0046-4333, 2pp.
D ⁶	Tedesco, Richard, "Time Launches 'Net Subscription Service'", Broadcasting & Cable, November 11, 1996, Vol. 126, Issue 47, pg. 65, ISSN: 1068-6827, 2pp.
E ⁶	Case, Tony, "The Electronic Newsstand Branches Out", Folio: The Magazine for Magazine Management, April 1, 1997, Vol. 26, Issue 5, pg. 13, ISSN: 0046-4333, 2pp.
F ⁶	Krol, Carol, "Magazine Site to Focus on Commerce", Advertising Age, August 18, 1997, Vol. 68, Issue 33, pg. 18, ISSN: 0001-8899, 2pp.

EXAMINER**DATE CONSIDERED:**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION	Docket Number 00-004	Serial Number 09/603,677
	Applicants Mueller et al.	
	Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

G ⁶	Reilly, Brian, "Upselling' Strategies Hit the Net", Advertising Age's Business Marketing, Chicago, December 1996, 1pg.
H ⁶	Forman, Preston P., "Vendors Practice What They Preach", Computer Reseller News, Manhasset, March 2, 1998, 3pp.
I ⁶	Wingfield, Nick, "Priceline to Launch Online 'Yard Sales'", WSJ Interactive Edition (http://www.zdnet.com/filters/printfriendly/0,6061,2413811-200.htm),
J ⁶	PCT International Search Report for Application No. PCT/US98/05787, dated April 27, 1999, 2pp.
K ⁶	Goodstein, Ronald C., "UPC Scanner Pricing Systems: Are They Accurate?", Journal of Marketing, April 1994, Vol. 58, No. 2, pp. 20-30, ISSN: 0022-2429, 11pp.
L ⁶	Stankevich, Debby Garbato, "Cook's Warehouse Sets Heavy-Gauge Nonstick", HFN, The Weekly Newspaper for the Home Furnishing Network, August 14, 1995, Section: Vol. 69, No. 33, pg. 46, 1pg.
M ⁶	Rodwin, Marc A., "Consumer Protection and Managed Care: The Need for Organized Consumers", Health Affairs, Fall 1996, Vol. 15, No. 3, pp. 110-123, ISSN: 0278-2715, CODEN:FRBPN, 14pp.
N ⁶	Kennedy, Doug, "Train Front Desk Staff in Sales; Hotel Industry", Hotel & Motel Management, March 3, 1997, Section: No. 4, Vol. 212, pg. 15, ISSN: 0018-6082, 2pp.
O ⁶	PCT International Search Report for International Application No. PCT/US98/17287, dated April 16, 1999,
P ⁶	Webster's II, New Riverside University Dictionary, 1994, Houghton-Mifflin Company, pp. 450,
Q ⁶	Copy of Now Abandoned U.S. Patent Application Serial No. 09/083,689, entitled "Method and System for Selling Supplemental Products at a Point-Of-Sale", filed May 21, 1998 in the name of Andrew S. Van Luchene, 50pp.
R ⁶	Copy of Pending U.S. Patent Application Serial No. 09/107,971, entitled, "Method and Apparatus for Facilitating the Play of Fractional Lottery Tickets Utilizing Point-of-Sale Terminals", filed June 30, 1998, in the name of Andrew S. Van Luchene, 47pp.
S ⁶	Lang, Joan, "Round n' Round They Go", May 1, 1996, Restaurant Business, Vol. 96, No. 7, pp 132-134, 2pp.

EXAMINER

DATE CONSIDERED:

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

		Docket Number 00-004	Serial Number 09/603,677
INFORMATION DISCLOSURE CITATION		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

T ⁶	Wyatt, Craig, "Usage Models Just for Merchants", Credit Card Management, Vol. 8, No. 6, pp. 32-38, September 1995
U ⁶	Written Opinion for Application No. PCT/U98/05787, dated July 29, 1999, 11pp.
V ⁶	PCT International Search Report For Application No. PCT/US01/09045, dated October 10, 2001, 5pp.
W ⁶	Office Action for Application No. 08/920,116, dated 10/01/99, 8pp.
X ⁶	Office Action for Application No. 08/920,116, dated 10/25/99, 14pp.
Y ⁶	Office Action for Application No. 09/442,754, dated 08/02/00, 9pp.
Z ⁶	Office Action for Application No. 09/442,754, dated 01/16/01, 11pp.
A ⁷	Office Action for Application No. 09/442,754, dated 08/01/01, 6pp.
B ⁷	Notice of Allowability for Application No. 09/442,754, dated 12/07/01, 4pp.
C ⁷	Office Action for Application No. 09/442,754, dated 01/07/03, 7pp.
D ⁷	Supplemental Allowance for Application No. 09/442,754, dated 03/04/03, 5pp.
E ⁷	Office Action for Application No. 10/625,089, dated 04/05/06, 7pp.
F ⁷	Office Action for Application No. 10/625,089, dated 09/10/07, 11pp.
G ⁷	Office Action for Application No. 09/045,386, dated 08/15/00, 12pp.
H ⁷	Office Action for Application No. 09/045,386, dated 03/14/01, 13pp.
I ⁷	Office Action for Application No. 09/045,386, dated 10/11/01, 5pp.
J ⁷	Office Action for Application No. 09/045,386, dated 01/25/02, 3pp.
K ⁷	Office Action for Application No. 09/045,386, dated 07/01/02, 6pp.

EXAMINER**DATE CONSIDERED:**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION	Docket Number 00-004	Serial Number 09/603,677
	Applicants Mueller et al.	
	Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

L ⁷	Office Action for Application No. 09/045,386, dated 03/07/03, 7pp.
M ⁷	Office Action for Application No. 09/045,386, dated 11/23/04, 6pp.
N ⁷	Supplemental Notice of Allowability for Application No. 09/045,386, dated 03/20/06, 3pp.
O ⁷	Office Action for Application No. 09/045,347, dated 05/06/99, 6pp.
P ⁷	Office Action for Application No. 09/045,347, dated 01/11/00, 7pp.
O ⁷	Office Action for Application No. 09/045,347, dated 09/22/00, 8pp.
R ⁷	Office Action for Application No. 09/045,347, dated 04/10/01, 2pp.
S ⁷	Office Action (Restriction) for Application No. 09/933,588, dated 08/28/06, 7pp.
T ⁷	Office Action for Application No. 09/933,588, dated 08/21/01, dated 01/03/07, 10pp.
U ⁷	Office Action for Application No. 09/083,689, dated 06/23/99, 11pp.
V ⁷	Office Action for Application No. 09/083,689, dated 01/31/00, 2pp.
W ⁷	Office Action for Application No. 09/083,689, dated 08/02/00, 19pp.
X ⁷	Office Action for Application No. 09/083,689, dated 01/16/01, 9pp.
L ⁷	Office Action for Application No. 09/083,689, dated 07/25/01, 9pp.
Z ⁷	Office Action for Application No. 09/083,689, dated 03/18/02, 14pp.
A ⁸	Office Action for Application No. 09/045,518, dated 06/06/00, 9pp.
B ⁸	Interview Summary for Application No. 09/045,518, dated 11/14/00, 2pp.
C ⁸	Office Action for Application No. 09/045,518, dated 02/13/01, 14pp.
D ⁸	Examiner's Affidavit for Application No. 09/045,518, dated 02/22/01, 2pp.

EXAMINER**DATE CONSIDERED:**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

		Docket Number 00-004	Serial Number 09/603,677
INFORMATION DISCLOSURE CITATION		Applicants Mueller et al.	
		Filing Date June 26, 2000	Group Art Unit 3714

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

E ⁸	Office Action for Application No. 09/045,518, dated 07/02/01, 12pp.
F ⁸	Office Action for Application No. 09/045,518, dated 02/12/02, 2pp.
G ⁸	Office Action for Application No. 09/045,518, dated 04/05/02, 16pp.
H ⁸	Office Action for Application No. 09/045,518, dated 06/13/03, 19pp.
I ⁸	Decision on Appeal for Application No. 09/045,518, dated 05/06/04, 63pp.
J ⁸	Interview Summary for Application No. 09/045,518, dated 01/31/05, 7pp.
K ⁸	Notice of Allowability for Application No. 09/045,518, dated 02/03/05, 6pp.
L ⁸	Office Action for Application No. 11/160,499, dated 03/15/06, 6pp.
M ⁸	Office Action for Application No. 11/160,499, dated 11/30/06, 3pp.
N ⁸	Office Action for Application No. 09/076,409, dated 04/13/99, 6pp.
O ⁸	Office Action for Application No. 09/076,409, dated 01/05/00, 6pp.
P ⁸	Notice of Allowability for Application No. 09/076,409, dated 03/27/01, 6pp.
Q ⁸	Office Action for Application No. 09/643,668, dated 12/23/02, 12pp.
R ⁸	Notice of Allowability for Application No. 09/643,688, dated 08/09/04, 4pp.
S ⁸	Office Action for Application No. 11/099,287, dated 07/12/06, 7pp.
T ⁸	Office Action for Application No. 11/099,287, dated 04/06/07, 10pp.
U ⁸	Office Action for Application No. 09/045,084, dated 04/03/00, 10pp.
V ⁸	Notice of Allowability for Application No. 09/045,084, dated 11/06/00, 4pp.
W ⁸	Office Action for Application No. 09/777,297, dated 07/08/04, 6pp.

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.